



FOR IMMEDIATE RELEASE

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WeatherRate Announces Certified TV Stations

Phoenix, AZ (June 8, 2013) – Forecast verification experts WeatherRate certified the following TV stations as the most accurate in their markets for the period March 1, 2012 through February 28, 2013:

WeatherRated City	Certified TV Station	Network
Baltimore, MD	WMAR	ABC
Buffalo, NY	WGRZ	NBC
Charlotte, NC	WCNC	NBC
Champaign / Urbana, IL	WCIA	CBS
Cincinnati, OH	WLWT	NBC
Columbia, SC	WLTX	CBS
Des Moines, IA	WOI-TV	ABC
Ft. Myers, FL	WBBH	NBC
Green Bay, WI	WBAY	ABC
Greensboro, NC	WFMY	CBS
Indianapolis, IN	WRTV	ABC
Jacksonville, FL	WTEV	CBS
Kansas City, MO	KCTV	CBS
Little Rock, AR	KLRT	FOX
Madison, WI	WKOW	ABC
Memphis, TN	WATN	ABC
Milwaukee, WI	WISN	ABC
Oklahoma City, OK	KOCO	ABC
Orlando, FL	WESH	NBC
Phoenix, AZ	KNXV	ABC
Providence, RI	WLNE	ABC
Rochester, NY	WROC	CBS
Salt Lake City, UT	KTVX	ABC



WeatheRated City	Certified TV Station	Network
San Antonio, TX	WOAI	NBC
San Diego, CA	KNSD	NBC
St. Louis, MO	KMOV	CBS
Shreveport, LA	KTAL	NBC
Spokane, WA	KREM	CBS
Syracuse, NY	WSYR	ABC
Springfield, MO	KOLR	CBS
Tampa-St. Petersburg, FL	WFTS	ABC
Toledo, OH	WTOL	CBS
Tulsa, OK	KJRH	NBC
West Palm Beach, FL	WPBF	ABC
Wichita, KS	KAKE	ABC
Wilkes-Barre / Scranton, PA	WBRE	NBC

About WeatheRate

The Arizona-based company crowns local meteorologists across the country as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.

Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate at weatherate.com or call (602) 909-8429.

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